

CINCINNATI EMERGING 2030 DISTRICT®

Cincinnati is quickly becoming one of the country's most sustainable regions, having recently been ranked as the **"Most Sustainable Metro Area"** by Site Selection Magazine for the second consecutive year. Green Umbrella, the region's sustainability alliance, is working to make sure Cincinnati keeps this top rating for many years to come by leading the development of the Cincinnati 2030 District.

2030 Districts [www.2030districts.org] - a national model for urban sustainability - are made up of property owners who make a collective commitment to reduce their buildings' energy use, water consumption and transportation emissions by 50% by the year 2030. The Cincinnati 2030 District [www.cincy2030.org] is a collaborative effort to create a network of healthy, high-performing buildings in Cincinnati. Property owners will not be required to achieve the goals of the District by legislative mandates, or as individual buildings. Rather, we will do so collectively because full participation in the District brings collaboration, shared resources and innovative solutions that will lead to cost savings, healthier buildings and a more livable, desirable city. This, in turn, helps Cincinnati attract and retain a high caliber workforce, new entrepreneurial talent and economic development.



"The Cincinnati metro region is taking its national leadership role very seriously by creating a fourth category of 2030 goals centered on health and wellness in the built environment. These shared goals (energy, water, transportation and health) will help attract and retain top talent, advance us toward achieving shared goals and help each member save money in the process. It is a triple bottom line (people, planet, profit) win." - Chad Edwards - founding member of the 2030 Working Group and architect at emersion DESIGN



PEOPLE

This new sustainability brand will help our region attract and retain a high caliber corporate workforce and entrepreneurial talent by focusing on their wants and needs - transportation solutions, healthy spaces and sustainable communities.



PLANET

By collaborating under a unified set of aspirational goals and metrics, we can achieve bold and visionary sustainability initiatives that will help us and our planet.



PROFIT

Through education and deployment of achievable and scalable high-ROI solutions - particularly in the energy, health and water spaces - you can save money, increase your property value, and gain a competitive advantage.

To understand what success in the Cincinnati 2030 District could look like, our neighbors to the east provide a perfect example. The Pittsburgh 2030 District has seen tremendous success since its founding in 2012, including 12% energy reduction, 14.5% water reduction and most importantly, \$85.4M in cost savings.

Are you interested in becoming an early adopter? The Cincinnati 2030 District is now accepting Founding Members to help propel the Queen City forward.